

fashion/calendar

Fate
Ruth Finley, Publisher / a weekly publication / 23rd year

8 East 77th St./New York 21, N. Y./TR 9-2343 / MAR. 25, 1963

1963

JANUARY							FEBRUARY							MARCH							APRIL							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
1	2	3	4	5			1	2						1	2							1	2	3	4	5	6	
6	7	8	9	10	11	12	3	4	5	6	7	8	9	3	4	5	6	7	8	9	7	8	9	10	11	12	13	
13	14	15	16	17	18	19	10	11	12	13	14	15	16	10	11	12	13	14	15	16	14	15	16	17	18	19	20	
20	21	22	23	24	25	26	17	18	19	20	21	22	23	17	18	19	20	21	22	23	21	22	23	24	25	26	27	
27	28	29	30	31			24	25	26	27	28			24	25	26	27	28	29	30	28	29	30					
														31														
MAY							JUNE							JULY							AUGUST							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
														1	1	2	3	4	5	6		1	2	3				
5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10	
12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17	
19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24	
26	27	28	29	30	31		23	24	25	26	27	28	29	30	28	29	30	31			25	26	27	28	29	30	31	
SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
														1	1	2	3	4	5	6		1	2	3	4	5	6	7
1	2	3	4	5	6	7	6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14	
8	9	10	11	12	13	14	13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21	
15	16	17	18	19	20	21	20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28	
22	23	24	25	26	27	28	27	28	29	30	31			24	25	26	27	28	29	30	29	30	31					

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, MARCH 22, 1963</u>			
Thursday March 21 9:30 A.M.	PRESS PREVIEW: READY- TO-WEAR IMPORTS Preview for press of Macy's "Made-in 'Europe'" ready-to-wear collection. (For Release, Friday, March 29.) By invitation. Publicity: Eleanore Bruce, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Thursday March 21 12:30 P.M. Luncheon	SUMMER FASHIONS DURING LUNCHEON Summer fashions by Abe & Mort Schrader and Stephan Ltd., available at Miss Bergdorf. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Schrader and Stephan Publicity: Betty Yarmon, LO. 4-9194. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.	ABE & MORT SCHRADER; STEPHAN LTD.	HOTEL PLAZA TERRACE ROOM
Beginning Thursday March 21	INDUSTRY PREVIEW: CORDUROYS FOR '63 Complete lines of members' Fall '63 corduroys...prints, plains, and novelties. For designers, press, buying office personnel, and students. Information available at Corduroy Council Citation. Contact: EL. 5-7850.	CORDUROY COUNCIL OF AMERICA	15 EAST 53RD STREET SHOWROOM - 5TH FLOOR
Just Released	BALANCE OF SPRING 1964 FORECAST Balance of Spring-Summer '64 forecast, including special color groupings. Contact: Ann Mulligan. MU. 5-5881.	COLOR ASSOCIATION OF U.S.A. INC.	200 MADISON AVENUE
<u>WEEK BEGINNING SUNDAY, MARCH 24, 1963</u>			
Sunday March 24- March 27	TWELFTH NATIONAL PRESS WEEK IN DALLAS Newspaper fashion editors and syndicate writers will be invited to see Summer showings by 27 members of the Texas Fashion Creators Association at annual press week. By invitation. Contact: Mrs. Velma McKee, 913 Tower Petroleum Building, Dallas, Texas.	TEXAS FASHION CREATORS ASS'N.	SHERATON DALLAS HOTEL DALLAS, TEXAS
Monday March 25 4:00 P.M. Cocktails	PREVIEW: FALL SPORTSWEAR FASHIONS White Stag will present their Fall sportswear collection at a preview for press and buyers. Show at 4:30 P.M. By invitation and admission card only. Contact: Claire De Kupsa or Joni Barth, BR. 9-1972.	WHITE STAG MFG. CO. (1407 BROADWAY)	HOTEL PIERRE BALLROOM
Beginning Monday March 25	PARIS MILLINERY AND ADAPTATIONS Continuous showings of Paris original hats and Miss Alice's adaptations. Contact: Miss Jeanette, CO. 5-2634.	MISS ALICE	6 WEST 57TH STREET SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 26 12:30 P.M. Luncheon	SPRING AND SUMMER COTTON FASHION SHOW	GALEY & LORD	SHERATON EAST HOTEL BALLROOM
	Fashion Show Of The Month--Galey & Lord's Spring and Summer cottons by leading designers: Larry Aldrich, Tom Brigance, Bonnie Cashin, Jane Derby, Estevez, David Kidd for Arthur Jablow, Tina Leser, Addie Masters, Vera Maxwell, Greta Platty, William Pearson, Bill Blass for Maurice Rentner, Mademoiselle Ricci, Shannon Rodgers for Jerry Silverman, Adele Simpson, Herbert Sondheim, Pembroke Squires, John Moore for Talmack, Jacques Tiffneau for Tiffneau-Busch, Donald Brooks for Townley, Pauline Trigere, Hannah Troy, B.H. Wragge. Press by invitation. Public by reservation, contact: "Banquet Dept.," PL. 5-1000. Publicity--Galey & Lord: Rosemary Sheehan, MU.5-1280. Fashion Show Director: Mary Alice Rice, PL. 2-5726.		
Tuesday March 26 2:30 P.M.	FUR FASHIONS BY JAMES TERENCE BRADY	BONWIT TELLER	2ND FLOOR FUR SALON
	Preview for press and customers of the James Terence Brady fur collection. By invitation. Publicity: Rea Lubar, EL. 5-6800.		
Tuesday March 26 4:00 P.M.- 7:00 P.M. Champagne	PREVIEW: SPORTSWEAR AND KNITS FOR FALL	KORET OF CALIFORNIA (1407 BROADWAY)	TIME & LIFE BUILDING PONTI AUD. - 8TH FLOOR
	Preview of sportswear, coordinates, and knits for Fall '63. For press and buyers, by invitation. Contact: Lynn Snithers or Gerry Ahearn, LO.5-2442. Publicity: Joy Hicks, 611 Mission Street, San Francisco, EXbrook 2-8723.		
Wednesday March 27 4:00 P.M. Cocktails	PREVIEW OF CANADIAN KNITWEAR FASHIONS	PRIDE O'GLEN	HOTEL BERKSHIRE 52ND STREET & MADISON AVE.
	Special showing of Canadian knitwear fashions. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.		
Thursday March 28 12:30 P.M. Luncheon	CUSTOM-ORDER FASHIONS DURING LUNCHEON	CLAIRE SCHAFFEL (558 MADISON AVENUE)	HOTEL PLAZA PERSIAN ROOM
	Spring-Summer custom-order fashions by Claire Schaffel. Hats--Don Marshall. Press by invitation. Public by reservation. Contact: "Banquet Dept.," PL. 9-3000. Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.		
Thursday March 28- March 30	SUMMER COLLECTIONS IN ST. LOUIS	GROSS-SYDNEY, INC.	CHASE HOTEL ST. LOUIS, MISSOURI
	Showing of "Petti-4" casual wear for the petite miss; and "Terry Rogers" misses sizes. Contact: Sidney Schwartzberg in St. Louis.		
March 29	MACY'S RELEASE DATE--Ready-To-Wear imports.		
Tuesday April 2 10:30 A.M.	ADVANCE SHOWING: FALL DOUBLE KNIT SUITS	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Handmacher-Vogel's collection of Advance Fall double knit suits; also showing Wed., April 17 at 10:30 A.M. Contact: Norma Rousseau, LO.4-7832.		
Tuesday April 2 12:00 Noon Luncheon	LUNCHEON AND FASHION SHOW	PUBLICITY CLUB OF NEW YORK, INC.	OVERSEAS PRESS CLUB 54 WEST 40TH STREET
	"Gay Gibson Goes Places"--young fashions for town, travel, and country. Luncheon committee: Terry Mayer, Ed LaVangie, Marion Cook, Corinne Latta, Charlotte Pfau. Show at 1:15. Reservations:\$4.50; contact: Rita Otway, Publicity Club, 52 Vanderbilt Ave., OR. 9-6995.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday April 2 2:00 P.M.	OPENING: EARLY FALL COAT COLLECTION Showing of Originala's early Fall coat collection. By appointment. Contact: Louis Mariani, BR. 9-8988.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Thursday April 4 9:00 A.M. Breakfast	PRESS PREVIEW: NEW MODEL ROOMS Preview of model rooms, designed by Blair Catterton, featuring premiere of "Indigo," a fabric collection by "Everfast," based on museum patterns of the early American period. (For Release, Tues., April 9.) By invitation. Publicity: Lorraine Talent, OR. 9-7800, Ext. 412.	B. ALTMAN & CO.	7TH FLOOR AMERICAN WING
Thursday April 4 12:00 Noon Luncheon	FABRICS DIVISION LUNCHEON MEETING "Color Is Skin Deep"--Speakers: Teddy and Arthur Edelman, Fleming Joffe, Ltd. Co-chmn.: Eve Orton, "Harper's Bazaar" and Virginia Williams, Carlisle Shoe Co. Prices: \$8.00, members; \$10.00, guests. Fall-Winter 1963 fabrics on exhibit, 10:00 A.M. to 3:00 P.M.; admission \$1.00 at door for those not holding luncheon tickets. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9. ROCKEFELLER PLAZA)	AMERICANA HOTEL IMPERIAL BALLROOM
Thursday April 4 12:00 Noon Luncheon	ANNUAL SPRING LUNCHEON "Are You On The Road With The Teens"--presentation by Mr. Eugene Gilbert, President, Gilbert Marketing Group. By reservation: members, \$9.50; guests, \$12.50. Publicity: Annette Green Assoc., 101 Park Avenue, MU. 3-5563.	THE FRAGRANCE FOUNDATION	HOTEL PIERRE ROOF GARDEN
Thursday April 4 12:30 P.M. Luncheon	CUSTOM ORIGINALS FOR LATE SPRING-SUMMER Custom-order originals for late Spring-Summer. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Commentator and Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.	ELIZABETH LAWRENCE (17 WEST 57TH STREET)	HOTEL PLAZA PERSIAN ROOM
Thursday April 4 3:00 P.M.	PREVIEW: TRICOSA OF PARIS FALL KNITWEAR Preview for press of Fall couture collection from Tricosa of Paris--coats, suits, ensembles, dresses, separates, sweaters. By invitation. Continuous daily thereafter. Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952.	FEDER FASHIONS	1410 BROADWAY SHOWROOM - 29TH FLOOR
April 5	MACY'S RELEASE DATE--Children's Easter fashions. No press show.		
April 7	HOLY WEEK (April 7-13).		
Monday April 8 12:30 P.M. Luncheon	MADEMOISELLE RICCI FASHIONS AT LUNCHEON Lord & Taylor will present their Mademoiselle Ricci collection, for Spring and Summer, designed in Paris by Jules Francois Crahay. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 5-1000. Lord & Taylor contact: Helen Farrell, WI. 7-3300, Ext. 324. Producer and fashion coordinator: Mary Alice Rice, PL. 2-5726.	LORD & TAYLOR	SHERATON-EAST HOTEL BALLROOM
Beginning Monday April 8	SHOWING OF FALL JUNIOR KNITS Fall knit dresses and costumes, designed by Frank Adams for Junior Accent. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
April 9	ALTMAN'S RELEASE DATE--Model rooms. Preview April 4, 9:00 A.M. (See Pg. 3).		
April 9	PASSOVER--begins Monday, April 8, at sundown (April 9-16).		
Wednesday April 10 10:30 A.M.	PRESS PREVIEW OF SUMMER SPORTSWEAR Gimbels' preview for the press of their Summer sportswear. By invitation. Publicity: Margot Infantino, LO. 4-3300, Ext. 6113.	GIMBELS	3RD FLOOR YOUNG SOPHISTICATES
Saturday April 13- April 21	SEVENTH EDITION OF AUTOMOBILE SHOW Hours: Daily--11:00 A.M. to 11:00 P.M.; Sunday--1:00 P.M. to 8:00 P.M. Prices: Adults--\$2.00; Children--\$1.00. Publicity: United Public Relations, PL. 1-3950.	INTERNATIONAL AUTOMOBILE SHOW	NEW YORK COLISEUM COLUMBUS CIRCLE

EASTER ACTIVITIES IN NEW YORK CITY

Sunday April 14	FASHION SHOW AT EASTER LUNCHEON	LEADING DESIGNERS	WALDORF-ASTORIA SERT ROOM
12:00 Noon Luncheon	Hats by Sally Victor. Fashions--Bataldi, Bellciano, Countess Alexander, Harvey Furst, Pepe Fernandez, Bob Bugnand for Sam Friedlander, Gothe, Vera Maxwell, Pattullo-Jo Copeland, Shannon Rodgers for Jerry Silverman, Swiss Fabric & Embroidery Center. Furs by Gellert-Kaden. Children's dresses by Cinderella. Hairstyles--Michel Kazan. Show at 1:45 P.M. Luncheon from \$8.50, contact: EL. 5-3000, Ext. 318. Waldorf Fashion Director and Commentator: Mia Grau, PL. 5-1127.		
Sunday April 14	EASTER SHOWING OF SPRING-SUMMER FASHIONS	LARRY ALDRICH	PARK LANE HOTEL CRYSTAL ROOM
12:00 P.M. Luncheon	Fashions by Larry Aldrich. Show at 2:15. Reservations--\$9.00; contact: "Headwaiter," PL. 5-4100. Park Lane Fashion Director: Mia Grau, PL. 5-1127.		
Sunday April 14	BENEFIT FASHION SHOW AT LUNCHEON	HATTIE CARNEGIE	AMERICANA HOTEL ROYAL BOX
1:00 P.M. Luncheon	"Trans World Flight by TWA"--Spring couture fashions by Hattie Carnegie; show at 2:30 P.M. Reservations--\$10.00 for benefit of The American Theatre Wing Scholarship Fund. Contact: "Banquet Dept.," LT. 1-1000. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.		
Sunday April 14	CUSTOM ORIGINALS AT EASTER LUNCHEON	JOSE DE LEMA	HOTEL PLAZA PERSIAN ROOM
1:00 P.M. Luncheon	Custom originals by Jose De Lema. Furs by Laurence Kaye including natural amber fox. Reservations--\$11.00 for benefit of the Easter Seal Society. Contact: "Banquet Dept.," PL. 9-3000. Commentator: Maggi McNellis. Producer: Mary Alice Rice, PL. 2-5726.		
Sunday April 14	EASTER SHOWING OF HATS AND ACCESSORIES	JOHN FREDERICS	HOTEL PLAZA TERRACE ROOM
1:00 P.M. Luncheon	Showing of hats and accessories by John Frederics. Spring furs and preview for Fall by Reiss & Fabrizio. Reservations--\$11.00 for benefit of the Easter Seal Society. Contact: "Banquet Dept.," PL. 9-3000. John Frederics Publicity: Ronald Forstadt, PL. 5-2939. Producer and Commentator: Mary Alice Rice, PL. 2-5726.		

(continued on following page)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
<u>EASTER ACTIVITIES IN NEW YORK CITY (continued from page 4)</u>			
Sunday April 14 1:00 P.M. Luncheon	PRESENTATION OF FASHIONS AT LUNCHEON Hats by Emme. Fashions--Terry Allen, Belliciano, Countess Alexander, Pepe Fernandez, Bob Bugnand for Sam Friedlander, Gothe, Pat Sandler for Highlight, Vera Maxwell, Pattullo-Jo Copeland, Shannon Rodgers for Jerry Silverman, Swiss Fabric & Embroidery Center. Furs--Ben Kahn. Luncheon from \$8.50, contact: EL. 5-3000, Ext. 318. Waldorf Fashion Director and Commentator: Mia Grau, PL. 5-1127.	LEADING DESIGNERS	WALDORF-ASTORIA EMPIRE ROOM
Sunday April 14 1:00 P.M. Luncheon	FASHIONS "CORDIALE" AT EASTER LUNCHEON Day and evening fashions for Spring-Summer by members of the Fashion Originators Guild of America in colors of cordials by Leroux. Fashions by Alper Schwartz, Ben Barrack, Paul Blumenstein, Cameo Evening Fashions, Five Thirty P.M., Grobe, Kay-Selig, Parnes Feinstein, Abe & Mort Schrader, Shannon Rodgers for Jerry Silverman, Frank Starr Originals, Young Viewpoint, Murray Zenkel. Accessories--Leather Industries of America. Reservations--\$9.50; contact: Louis, TE. 8-8000, Ext. 121. Producer and Commentator: Betty Yarmon, WI. 7-7125.	LEROUX LIQUEURS; F.O.G.A.	HOTEL PIERRE COTILLION ROOM
Sunday April 14 1:00 P.M. Luncheon	FASHION SHOW AT EASTER LUNCHEON Mr. John's fine-art-inspired "Beautiful Boucher Collection" for Spring-Summer, including hats, haute couture, furs, custom cosmetics and boutique accessories. For benefit of Girls' Club of N.Y. Reservations--\$9.50; contact: "Banquet Dept.", PL. 5-1000. Mr. John Publicity: Joseph Mann, PL. 7-1966. Producer: Mary Alice Rice, PL. 2-5726.	MR. JOHN	SHERATON-EAST HOTEL BALLROOM
April 15	PERSONAL FEDERAL AND STATE INCOME TAXES DUE.		
Beginning Monday April 15	EARLY FALL COTTONS AND KNITTED JERSEYS Gross Sydney's collection of early Fall and knitted jerseys of Petticoat casual wear for the petite miss; and "Terry Rogers" misses sizes--at continuous showings. Contact: George Rappaport, CH. 4-3558.	GROSS-SYDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday April 15	READY-TO-WEAR FALL ITALIAN KNITWEAR Continuous daily showings of Fabiani's ready-to-wear knit collection. Contact: Virginia Krementz, PL. 3-4464; or PL. 3-3500, Ext. 203.	FABIANI, ITALY	VIRGINIA KREMENTZ 42 W. 58TH ST., RM. 203
April 17	MACY'S RELEASE DATE--"By The Sea Fashions." No press show.		
April 17	HANDMACHER-VOGEL ADVANCE FALL DOUBLE KNITS AT 10:30 A.M. (See April 2, pg. 2)		
Wednesday April 17 4:00 P.M. Cocktails	PREVIEW OF FALL SPORTSWEAR COLLECTION Lady Manhattan will present their Fall sportswear collection. Show at 4:30 P.M. For press and buyers, by invitation. Commentator and Fashion Coordinator: Phyllis Youngheart, PL. 1-0752. Publicity: Joan King at Daniel & Charles, MU. 6-7288.	LADY MANHATTAN (1407 BROADWAY)	WALL ST. CLUB-PENTHOUSE CHASE MANHATTAN BANK

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday April 22 10:00 A.M. Breakfast	FALL-EARLY WINTER MAURER BRIDAL FASHIONS	ABRAHAM & STRAUS (BROOKLYN)	3RD FLOOR BRIDE'S ROOM
	Preview for press of Fall and early Winter bridal fashions, designed by Miss Marie for Maurer Originals. (For Release, Wed., April 24.) By invitation. Customer showing Sat., April 27, 3:00 to 4:00 P.M. (tea). Tickets: \$1.00, available 3rd floor, Bride's Room. Contact: Jane Miller, TR. 5-7200, Ext. 691.		
Monday April 22 2:30 P.M.	PREVIEW: SKI AND APRES SKI FASHIONS	CHRISTIAN DIOR SPORT	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Showings: Mon., April 22 at 2:30 P.M. (press); Tues., April 23 at 5:30 P.M. (trade). By admission card only. Contact: Mary Jean Rainne, LT. 1-7840.		
Monday April 22 5:00 P.M. Cocktails	PREVIEW OF FALL SHOE FASHIONS	TOWN & COUNTRY SHOES (350 FIFTH AVENUE)	AMERICANA HOTEL ROYAL SUITE
	Preview of Town & Country's Fall shoe fashions. Show at 5:00 P.M. followed by cocktails. For press and buyers, by invitation. Contact: Rosalind Allan, WA. 4-4019.		
Tuesday April 23 4:00 P.M.- 6:00 P.M. Cocktails	AMERICAN DESIGNERS' FASHION SHOW	CROMPTON-RICHMOND CO. (1071 SIXTH AVENUE)	SHERATON-EAST HOTEL BALLROOM
	Crompton-Richmond will present Fall fashions for 1963 by leading American designers. For press and retailers, by invitation only. Contact: Helen Boyd, LO. 4-2900.		
Wednesday April 24 9:00 A.M. Breakfast	PREVIEW OF SKI BOUTIQUE FASHIONS	WHITE STAG MFG. CO. (1407 BROADWAY)	HOTEL PIERRE COTILLION ROOM
	Showing of ski boutique collection, including fashions designed by Emilio Pucci for White Stag. (Show at 9:30 A.M.) By invitation. Contact: Claire De Kupsa or Joni Barth, BR. 9-1972.		
Wednesday May 1 8:30 A.M. Breakfast	PREVIEW: FALL- WINTER LINGERIE	GOTHAM LINGERIE (401 FIFTH AVENUE)	HAMPSHIRE HOUSE THE COTTAGE
	Preview of Gotham's Fall-Winter lingerie and Tommies. By invitation. Publicity: Susan Meyer, MU. 5-8200.		

Beginning Wednesday May 1	FALL OPENINGS IN CALIFORNIA	LOS ANGELES FASHION GUILD	LOS ANGELES CALIFORNIA
	May 1: 11:00 A.M. Tabak of California.		
	May 2: 9:00 A.M. Barney Max; 12:00 Noon, Kornhandler.		
	May 5: 9:30 A.M. Mike Anthony; 11:00 A.M. Maxwell Shieff; 1:00 P.M. Yvonne; 2:00 P.M. Elis Porter; 3:00 P.M. Wayne Fuller; 4:30 P.M. Michael Novarese; 6:00 P.M. Helga.		
	May 6: 8:30 A.M. Werle; 10:00 A.M. Bettina; 11:30 A.M. Marusia; 1:15 P.M. Travilla; 2:30 P.M. Cahill; 3:30 P.M. Helen Rose; 4:30 P.M. Irene; 6:00 P.M. Bud Kilpatrick.		
	May 7: 8:30 A.M. Peggy Hunt; 10:30 A.M. Stanley Nelson; 12:00 Noon Georgia Bullock; 2:00 P.M. Louis Margliano and Dorrell; 3:00 P.M. Spence; 4:00 P.M. Don Loper; 5:00 P.M. Brishoual.		
	May 9: 2:30 P.M. Gustave Tassell.		
	Contact: Barbara L. Trister, 819 Santee Street, Los Angeles, Cal.		

Wednesday May 15 4:30 P.M. Cocktails	"YOUNG FASHIONS FOR FALL 1963"	PARENTS' MAGAZINE (52 VANDERBILT AVENUE)	HOTEL ASTOR BALLROOM
	Fall fashions for toddlers, girls, pre-teens, and boys. Show at 5:00 P.M. By invitation. Contact: Jeanette Butzell, MU. 5-4400.		

OPERA...THEATRE...BALLET

Saturday
March 23 OPENING: "MY BROTHER, MY FATHER AND ME" PLYMOUTH THEATRE, 236 W. 45TH STREET
Starring Ruth Gordon, Walter Matthau, Lili Darvas in the play by Lillian Hellman about an unsuccessful business man, his ostentatious wife and immature son, presented by Kermit Bloomgarden. Director: Gower Champion. Costumes: Dorothy K. Jeakins. Publicity: Dick Maney, CI. 7-4646.

Monday
March 25 TWENTY-FOURTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH ST.
Mon., March 25: Mussorgsky's "Boris Godunov." Tues., March 26: Rossini's "Il Barbiere di Siviglia." Wed., March 27: Verdi's "Un Ballo in Maschera." Thurs., March 28: Cilea's "Adriana Lecouvreur." Fri., March 29: Mussorgsky's "Boris Godunov." Sat. Mat., March 30: Bellini's "La Sonnambula." Sat. Eve., March 30: Verdi's "Otello." Publicity: Francis Robinson, PE. 6-1200.

Tuesday
March 26 THIRD WEEK: N.Y. CITY BALLET N.Y. CITY CENTER, 131 W. 55TH STREET
Tues., March 26: Interplay, Gounod Symphony, Agon, La Valse. Wed., March 27: Swan Lake, Four Temperaments, Divertimento No. 15, Raymonda Variations. Thurs., March 28: Orpheus, Passage, Monementum Pro Gesualdo, Agon. Fri., March 29: Liebeslieder Walzer, Bugaku, Gounod Symphony. Sat. Mat., March 30: Concerto Barocco, Donizetti Variations, Ivesiana, Western Symphony. Sat. Eve., March 30: Scotch Symphony, Ivesiana, Allegro Brillante, Stars & Stripes. Sun. Mat., March 31: Creation of the World, Concerto Barocco, Passage, Gounod Symphony. Sun. Eve., March 31: Scotch Symphony, Prodigal Son, Pas de Deux, La Valse. Publicity: Robert Larkin, CO. 5-4784.

Thursday
March 28 OPENING: "MOTHER COURAGE" MARTIN BECK THEATRE, 203 W. 45TH ST.
Starring Anne Bancroft, Barbara Harris, Zohra Lampert in the Bertolt Brecht drama, adapted by Bentley, presented by Cheryl Crawford. Director: Jerome Robbins. Costumes: Motley. Publicity: Harvey Sabinson, JU. 2-4747.

Wednesday
April 3 OPENING OF THE CIRCUS MADISON SQUARE GARDEN, 8TH AVE. & 49 ST.
Ringling Bros., Barnum & Bailey Circus will present their matinee and evening performances for six weeks. Publicity: William Fields, CO. 5-6811.

Monday
April 8 OPENING: "HOTSPOT" MAJESTIC THEATRE, 245 W. 44TH STREET
Starring Judy Holiday with Joseph Campanella, Joseph Bova, Arny Freeman, in the play by Jack Weinstock and Willie Gilbert, about the Peace Corps, presented by Robert Fryer and Lawrence Carr. Director: Morton Da Costa. Costumes: Reuben Ter-Arutunian. Publicity: Betty Lee Hunt, EN. 9-7472.

Wednesday
April 10-
May 11 OPENING: "THE DANNY KAYE SHOW" ZIEGFELD THEATRE, 6TH AVE. & 54TH ST.
Herbert Bonis (Dena Productions) will present Danny Kaye and an all-star show. Publicity: Goodman & Washer, CI. 6-4180.

Wednesday
April 17 OPENING: "RATTLE OF A SIMPLE MAN" BOOTH THEATRE, 222 WEST 45TH STREET
Starring Tammy Grimes and Edward Woodward in the English comedy by Charles Dyer about a man who visits London and is taken home by a pretty restaurant hostess, presented by David Merrick. Director: Donald McWhinnie. Costumes: Sal Anthony. Publicity: Harvey Sabinson, JU. 2-4747.

Tuesday
April 23 OPENING: "SHE LOVES ME" EUGENE O'NEILL THEATRE, 230 W. 49TH ST.
Harold Prince, in association with Lawrence and Phillip McKenna, will present the musical version of Miklos Laszlo's comedy, starring Barbara Cook, Barbara Baxley, Ludwig Donat. Director: Hal Prince. Costumes: Patricia Zippordt. Publicity: Jacobson-Harmon, CH. 4-1482.

1964

1964											
JANUARY				FEBRUARY				MARCH			
S	M	T	W	T	F	S	S	M	T	W	T
1	2	3	4				1	2	3	4	5
5	6	7	8	9	10	11	2	3	4	5	6
12	13	14	15	16	17	18	9	10	11	12	13
19	20	21	22	23	24	25	16	17	18	19	20
26	27	28	29	30	31		23	24	25	26	27
APRIL				MAY				JUNE			
S	M	T	W	T	F	S	S	M	T	W	T
1	2	3	4				1	2	3	4	5
5	6	7	8	9	10	11	3	4	5	6	7
12	13	14	15	16	17	18	10	11	12	13	14
19	20	21	22	23	24	25	17	18	19	20	21
26	27	28	29	30			24	25	26	27	28
JULY				AUGUST				SEPTEMBER			
S	M	T	W	T	F	S	S	M	T	W	T
1	2	3	4				1	2	3	4	5
5	6	7	8	9	10	11	2	3	4	5	6
12	13	14	15	16	17	18	9	10	11	12	13
19	20	21	22	23	24	25	16	17	18	19	20
26	27	28	29	30	31		23	24	25	26	27
OCTOBER				NOVEMBER				DECEMBER			
S	M	T	W	T	F	S	S	M	T	W	T
1	2	3					1	2	3	4	5
4	5	6	7	8	9	10	8	9	10	11	12
11	12	13	14	15	16	17	15	16	17	18	19
18	19	20	21	22	23	24	22	23	24	25	26
25	26	27	28	29	30	31	29	30			